

Apple Seeds

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April-May 2008  
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Publishers Weekly Facts & Figures 2007: Mass Market Paperback Sales:

Nora Roberts: *Blood Brothers*: 2,247,730

Other Big Paperback Sellers

James Patterson: *Cross*: 1,831,296 & also
3 of his other novels sold over 1,000,000 each

Nora Roberts: *Angels Fall*: 1,655,329

Janet Evanovich & Nicholas Sparks:

2 Novels each over 1,000,000

Michael Crichton, Patricia Cornwell, David Baldacci, Mary Higgins Clark, Michael Connelly and John Sandford also sold novels over a million each.

Congrats to these authors!

TRADE PAPERBACKS were led by *Eat, Pray, Love* by **Elizabeth Gilbert** (4,274,804), *The Kite Runner* by **Khaled Hosseini** (2,022,041) and *Water for Elephants* by **Sara Gruen** (1,450,000).

According to PW "Paperback remains the domain of genre fiction; romance, thriller and supernatural all find a well-earned place among 2007's bestselling titles. Tops in terms of number of titles on the list was **Jodi Picoult**, with an amazing **10** titles and combined sales of 2,040,649."

There were pages and pages of Facts & Figures, including several genres and those hardcovers.

We are not sure how much longer we can hold out on the "**Check or Cash Only**", as the big cities are no longer accepting checks—due to computer fraud. Well, what about credit card fraud and identity theft? So many people say they no longer carry any cash at all. None. With all the bad credit caused with overuse of credit cards, why not use cash? Oh, dear.

I guess we'd better list the Children's Hardcover Bestseller: *Harry Potter and the Deathly Hallows* by **J.K Rowling**—sold **13,114,692**.

April is about shot as I write this. The SNOW blinded my brain—anyway that's my excuse for not getting the newsletter done, plus some health issues. Hopefully May will bring SPRING as promised.

AREA AUTHORS:

Local Authors, **John & Carol Gall** (He's a retired pediatrician) have a new book "*Hit by a Low Flying Goose*". We have them, and sold one before carrying them to the shelves

Renee Geving and **Cecelia McKeig** searched through the files of the **Cass County Historical Society's** Pictorial Files, gathered a large selection, added captions and sent everything off to a publisher. We have been in communication with the publisher, so are planning on having the books on our shelves.

In our May/June 2007 Newsletter we told you Minnesota Author, **Will Weaver**, was starting a Young Adult Minnesota car racing series. The first "*Saturday Night Dirt*" was just introduced to book shelves this April. I'm going on an immediate hunt for one. Or more.

2nd Hardcover Comic Release is a Bestseller:

Laurell K. Hamilton's release of *Anita Blake, Vampire Hunter: The First Death* is actually a prequel to her very popular vampire series. Braving the graphic novels with her release *Guilty Pleasures*, Hamilton proved her fans would follow her through a new venue with her romantic fantasy novels. Congratulations go to Hamilton for being brave enough to tackle something so different in this hard industry.

Osnat & Philip Teitelbaum's two decades of observation and detection have written "*Does Your Baby Have Autism? Detecting the Earliest Signs of Autism*". What they are basically saying is there are early signs to watch for and not to wait until two years of age, as is the norm now. There is so much controversy is this sadly spreading problem for so many.

April 14, 1828 **Noah Webster** published *American Dictionary of the English Language*.

Publishers Weekly (PW) noted that May 2nd was the 85th anniversary of the publication of **Agatha Christie's** *Murder on the Links*, her third novel and 2nd one featuring Belgian master sleuth Hercule Poirot.

James Patterson found another writing partner, according to PW. **Gabrielle Charbonnet**. They have penned an adult love story, *Sundays at Tiffany's*.

April was the celebrated month for Mr. P's birthday with cake and brownies and lots of laughter. Happy birthday! (There for a while April looked ridiculously more like Christmas and Christmas and Christmas.)

May is **Get Caught Reading Month!**

PW reviewed a novel by **Sally Brampton** (England) about her "treatment-resistant depression" entitled "*Shoot the Damn Dog A Memoir of Depression*". The title says it all.

"*The Shack*" by **William P. Young** has been in the top numbers of Religious Bestsellers for a couple of months now. It's a Young Adult novel, being read by everyone about the murder of a young girl.

I like this: **Jim Butcher** on reaching the Hardcover Bestseller Fiction List with his "*Small Favor*" says, "Breaking into print is an arduous and discouraging process for darn near everyone who makes it... The good news is that you aren't competing with every other schmoe out there. You're only up against the rest of the wannabes, and it's like the old axiom about being chased by a grizzly bear. You don't have to run faster than the bear to get away.

You just have to run faster than the guy next to you."

ANOTHER AREA AUTHOR:

Mike Holst has "*A Long Way Back*" (You can see the intro/newspaper article/copy on our window.)

Hidden in a paragraph in April Romantic Times Magazine was "...thriller author **James Ellroy's** mother was murdered in 1958." That's all I know, folks.

Nora Roberts' 2nd Book "*The Hollow*" in her latest trilogy *The Pagan Stone* is in "new" book stores now.

Just saw **John Sandford** on a Mpls TV show recently promoting his latest "*Phantom Prey*". It's on shelves. (Not ours—too new!)

Lisa Jackson's latest "*Lost Souls*" received a 4 ½ star rating (tops), but it's a hardcover.

Andrea Kane's suspense novels have been selling a lot this spring. **Sherry** (the lady behind the counter) has been reading Kane's books and agrees. Her latest is also a hardcover. Sometimes I grrrrrr at the publishers.

If you can get beyond the sometimes steamy covers and the sections on erotica (if you want to, that is), the **Romantic Times Bookreviews Magazines** are chock full of author/book reviews and how-to-write-get published information. AND hidden amid the ads are those free offers of books, prizes and gifts from authors. Take a look!

"*Silent Thunder*" a book coming out this summer is written by **Iris Johansen** and her son.

Have a great summer. It will get warmer. It really will. Then we can complain about the heat.

Gotta go...bye for now.....

